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NUR AKVIANI KASIM

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NurAkviani Kasim[1] (Corresponding Author)
nurakvianikasim24@gmail.com
Universitas Muhammadiyah Gorontalo
Dahlia Husain[2]
Dahliahusain@umgo.ac.id
Universitas Muhammadiyah Gorontalo
Ana Mariana3
anamariana@umgo.ac.id
Universitas Muhammadiyah Gorontalo

Abstract

This research observes the family values in Byron Howard's film "Encanto" as represented in Mirabel's self. The method used is qualitative. The technique of collecting data is through the script of the film. The techniques of analyzing are through three steps: data reduction, data display, and conclusion drawing. The researcher finds there are eight types of family values exist in the film such as believing and having a commitment:10 data, having the clear values, rules, and belief systems: 2 data, living in purposefully: 6 data, sharing responsibility: 6 data, respecting the personal rights: 8 data, having family rituals and traditions: 4 data, trusting the interests and learning things: 6 data, trusting that together will be success: 4 data, and balancing the dedication in the family: 6 data. The conclusion is the film "Encanto" teaches that the family is a place where we feel accepted as we are and support each other in difficulties and happiness. The suggestions are this research is expected to be as reference to other researchers who are interested in studying and developing the study of family values in literary works such as film.

Keywords: Film, Representation, Family values, Mirabel

INTRODUCTION

Film is a work of art that is packaged in a picture story, arranged in the form of dialogue, and presented in the form of art and attractive beauty, with visual and audio effects, which aims to entertain the audience, as well as having the power and ability to reach various segments in society. According to Anastasia (2023), film represents the life of society or the phenomenon of life, involving some complex psychological, social, and aesthetic elements that are portrayed by the workers through the characters, settings, and through other elements in the film, which can potentially affect the audience.

The story about family in the films are usually loved by children. These types of films are able to give messages and also to give portrayal about the differences between good and bad, as well as providing values and norms that are suitable for the family. Every film has different meanings and lessons, in which the family values are one of the lessons instilled in it. According to Puspitawati (2012), the family is the smallest socioeconomic unit in society that is the basic foundation of all institutions. A family is understood as a primary group consisting of two or more people. It has a network of interpersonal interactions, blood relationships, marital relationships, and adoption. Whereas value is a type of belief that is within the scope of a belief system, where one must act or avoid an action regarding something that is appropriate or inappropriate to do. (Thoha in Amalia Yunia Rahmawati, 2020).

One of the interesting film to be analyzed is the film "Encanto" by Byron Howard. Encanto is an American computer-animated comedy fantasy musical film. It tells the story of Mirabel who never feels seen by other families, because of all the family members only she has no power/magic. However, even though she has no strength, she never discourages her family. She keeps convincing herself that she is the part of her family, the Madrigal family. Once Mirabel realizes that Encanto is beginning to be threatened, and Madrigal's last hope is in her hands.

The film of Howard "Encanto" is interesting because there are many values that can be observed especially represented in Mirabel as the main character in the film. It is important to study about the family values exist in the film, it is in connections with knowing how Howard represents the values of family through Mirabel.

RESEARCH METHOD

This research is a qualitative research. The qualitative research is intended to understand the phenomenon of what the research subject experiences through attitude, perception, action, etc. by describing it through the form of words and

language. (Moleong in Nadia, 2016). The data are collected through the script of the film "Encanto" by Byron Howard published in 2021. The techniques of analyzing data are carried out through: 1) Data Reduction, 2) Data Presentation, 3) Drawing Conclusions. (Syifa & Zain, 2022). In data reduction, the researcher identifies and classifies data related to family values represented in Mirabel. In presenting data, researcher displays data by describing data and relating it to theory. In drawing conclusions or verification, researcher draws some conclusions as a result of research.

RESEARCH FINDINGS AND DISCUSSIONS

This part presents findings and discussion of this research. This result is divided into eight types such as Believing and Having a Commitment, Having the Clear Values Rules, and Belief Systems, Living in Purposefully, Sharing Responsibility, Having Family Rituals and Traditions, Trusting the Interests and Learning Things, Trusting that together will be Success, Balancing the Dedication in the Family.

FINDINGS

After analyzing the data, researchers found 40 total data family values portrayed by the character Mirabel in the film Encanto by Byron Howard. Believing and having a commitment 10 data, having the clear values, rules, and belief systems 2 data, living in purposefully 6 data, sharing responsibility 4 data, having family rituals and traditions 1 data, trusting the interests and learning things 8 data, trusting that together will be success 3 data, balancing the dedication in the family 6 data.

DISCUSSIONS

There are eight types of family values portrayed by the character Mirabel in the film Encanto by Byron Howard, such as: Believing and having a commitment, Having the clear values, rules and belief systems, Living in purposefully, Sharing responsibility, Having family rituals and traditions, Trusting the interests and learning things, Trusting that together will be success, Balancing the dedication in

the family. In this study researchers chose the type of believing and having a commitment, it's about Mirabel's trust and commitment to maintaining the magic of the Madrigal family's magical house. Therefore, this type will be classified below.

1) Believing and Having A Commitment.

Believing and having a commitment are dealing with the effort of improving the welfare and development of family members and the family unit itself as well. (Trivette and Deal in Karies & Ramadhana, 2021).

This type has been found in Howard's film "Encanto", represented through Mirabel's self. One of them is shown in the descriptions below:

Data 01

Abuela Alma	: Tonight, this candle will give you *your* gift, strengthen our community, strengthen our home. Make your family proud.
Young Mirabel	: (solemn, nodding) Make my family proud.

(p. 3)

In data 01, Abuela Alma give affirmative words to Mariabel to strengthen their community, their house, and ask her to make their family proud. As the response, the young Mirabel solemnly nodded and said make my family proud. The sentence "Make my family proud" described in data 01 is classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment, because it deals with Mirabel's commitment to make her family proud when she is success to perform the ritual with magiic candle.

Data 02

Mirabel	: No, I actually made these as a surprise for you (realizing it'sonfire)ooo As Mirabel holds up the doily, it smolders. Abuela sighs.
Abuela Alma	: Mirabel, I know you want to help. But tonight must go perfectly. The whole town relies on our family, on our gifts. So the best way for... *some of*

us to help is... to step aside, let the *rest* of the family do what *they* do best. Okay?

(p. 20)

In data 02 is about Mirabel convincing Abuela Alma that she really gave Abuela a shock, but accidentally set the gift on fire, and also Mirabel trying to convince Abuela Alma that she only intends to do the best thing for their family. The sentence "No, I really made this a surprise for you" in data 02 is classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment, because it deals with the effort of improving her commitment to the family members.

Data 03

Mirabel : You know what? You don't have to worry about me,'cause I have an amazing family... and an amazing house, and an amazing you.

Mirabel : And seeing *you* get your special gift and your door... that's gonna make me way more happy than anything.

Mirabel : I know you're an animal guy. And I made this, so when you move into your cool new room you always have something to snuggle with.

(p. 22-23)

In data 03 is about Mirabel who comforted Antonio who was too worried about Mirabel and hoped that Mirabel could one day have a door/miracle, as was the case with her brothers, but although this was painful for her, she showed her courage in front of Antonio, and said you don't have to worry about me, because I have a wonderful family, and you are amazing. The sentence in data 03 are classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment, because it shows about Mirabel's commitment to supporting and caring for the happiness of other family members. He even made a special gift of a hand-knitted jaguar for Antonio, as something he

could cuddle in his cool new room. This action reflects Mirabel's commitment to providing support and happiness to her family members.

Data 04

Mirabel	: If it was all in my head, how did I cut my hand? I would never ruin Antonio’s night. Is that really what you think?
Julieta	: What I think is that today was very hard for you

(p. 34)

In data 04 is about showing how sad Mirabel is because no one wants to believe what she has seen and said about their magical house, Mirabel tries to convince her mother Julieta that what she saw about the house about to be destroyed is real, she is no longer making it up and she never goes in to ruin Antonio's magic welcoming night. The sentence "If it's all in my head, how do I cut off my hand? I will never ruin Antonio's night, is that really what you think?" in data 04 are classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment, it shows Mariabel’s effort that she only intends to protect the members of the family and tell the Lan family to be vigilant because their home magic is not doing well.

Data 05

Mirabel	: I know what I saw.
Julieta	: Mira, my brother Bruno lost his way in this family I don’t want the same for you. Get some sleep. You’ll feel better tomorrow.

(p. 33)

In data 05 is about Mirabel is unyielding to convince her mother that what she saw about the rift in their house is real, but Julieta doesn't seem entirely convinced of Mirabel and worries that Mirabel will suffer the same fate as Bruno.

The sentence in data 05 "I know what I'm seeing" are classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment, because it shows Mariabel's effort to protect the members of the family as to show her commitment.

Data 06

Mirabel : Um, Bruno yeah about that Bruno. I really need to know about Bruno gimme the truth and the whole truth Bruno!

(p 54)

In data 06 is about Mirabel who is eager to go find out Bruno's vision in order to find solutions to solve problems to improve their family's condition. The sentence in data 06 in which Mirabel's attitude of wanting to know the truth about Bruno can show her desire to be able to improve the welfare and development of their family as a whole. By knowing the truth, Mirabel hopes to give the best for the Madrigal family. These sentences are classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment.

Data 07

Mirabel : No matter how hard *any* of us tries (then) Luisa will never be strong enough. Isabela won't be perfect enough -Bruno left our family because you only saw the worst in him
Abuela Alma : Bruno didn't care about this family
Mirabel : He loves this family I love this family! we*all* love this family you're the one that doesn't care! You're the one breaking our home!

(p. 88)

In data 07 is about Mirabel trying hard to change her negative view of Tio Bruno, and convince Abuela Alma that what she thought about Tio Bruno never caring about the Madrigal family was wrong. Mirabel tries to strengthen their

family bond Mirabel even blames Abuela Alma for severely damaging the harmony in their household. The sentence in data 07 about Mirabel's attitude are classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment, because in this regard, it shows that Mirabel is committed to improving the situation of the Madrigal family and creating a better environment for the well-being and development of family members and the unit as a whole.

Data 08

Mirabel	: Abuela I can finally see you lost your home lost everything you suffered so much... all alone... so it would never happen again. We were saved because of you. We were given a miracle because of you. We are a family because of you. And nothing could ever be broken, that we can't fix together.
Abuela Alma	: (As they hug) I asked my Pedro for help. Mirabel... he sent me you.

(p. 99-100)

In data 08 is about Mirabel realizing her mistake for having yelled at her grandmother Abuela Alma, and she says that their family was saved and given a miracle because of Abuela Alma, and nothing can be broken that cannot be repaired together. The sentences in data 08 about Mirabel's attitude, she realizes that they were saved and given a miracle thanks to Abuela Alma, are classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment, because in this case, they both have a commitment to creating harmony and well-being to restore the magic of their family.

Data 09

Mirabel	: Look at this home we need a new foundationIt may seem hopeless but we'll get by just fine.

(p. 103)

In the data 09, about the Madrigal family who will rebuild their destroyed house, and start a new hope for their home "Encanto" The sentence in data 09 "Look at this home we need a new foundation It may seem hopeless but we'll get by just fine" are classified into Trivette and Deall in Karies & Ramadhana (2021) types of family values: Believing and having a commitment, because it shows Mariable's commitment in rebuilding their destroyed house, and believing that although there is no hope, but she believes they will definitely succeed.

Data 10

Mirabel : Hola, Casita.

Mirabel : C'mon, get in here!

(p. 114)

In the data 10, the entire Madrigal family has successfully rebuilt their house, and after Mirabel placed the doorknob to the doorstep, the house seemed to be alive again, and the magic was recovered.

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