ABSTRAK

MOHAMAD KIFLI PIANUS. Manajemen Unit Usaha Badan Usaha Milik Desa Terhadap Perekonomian Desa Di Desa Lelato Kecamatan Sumalata Kabupaten Gorontalo Utara. Dibimbing Dr. Srihandayani Suprapto SE, M.Si sebagai pembimbing I dan Dr. Franky Djafar S.Pd, M.Si sebagai pembimbing II.

Tujuan penelitian ini adalah Untuk mengevaluasi Faktor-faktor yang mempengaruhi pelaksanaan Program-Program Badan Usaha Milik Desa Terhadap Perekonomian Desa di Desa Lelato Kecamatan Sumalata Kabupaten Gorontalo Utara. Penelitian ini menggunakan metode deskriptif dengan pendekatan kualitatif. Hasil penelitian menyatakan bahwa unit usaha BUMDes di Desa Lelato Kecamatan Suamlata telah berkontribusi terhadap peningkatan perekonomian masyarakat. Hal ini diperoleh melalui adanya penyertaan modal untuk pendirian KIOS pertanian yang memudahkan masyarakat dalam mencari bahan-bahan pertanian, dan suplai pendapatan BUMDes terhadap Pendapatan Asli Desa (PADesa). Disamping berbagai keuntungan tersebut, BUMDes di Desa Lelato menghadapi beberapa kendala, yakni kurangnya modal yang dimiliki BUMDes, minimnya kapasitas sumber daya manusia dalam kepenggurusan BUMDes, kurangnya pengetahuan masyarakat tentang BUMDes dan masih minimnya partisipasi masyarakat dalam memajukan unit usaha BUMDes

Kata Kunci : Manajemen, Badan Usaha Milik Desa, Peningkatan, Perekonomian Masyarakat Desa

ABSTRACT

MOHAMAD KIFLI PIANUS. Management of Village Owned Enterprise Business Units on the Village economy in Leato Village, Sumalat District, North Gorontalo Regency. Supervised by Dr. Srihandayani Suprapto, SE. M.Si as Supervisor I and Dr. Franky Djafar, S.Pd, M.Si as Supervisor II.

The aim Of this research is to evaluate the factors that influence the implementation of Village-Owned Enterprise Programs on the Village Economy in Lelato Village, Sumalata District, North Gorontalo Regency. This research uses a descriptive method with a qualitative approach. The results of the research state that the BUMDes business units in Lelato Village Sumalata District has contributed to improving the community's economy. This was obtained through capital participation for the establishment of agricultural Kiosk which makes it easier for the community to find agricultural materials, and the supply of BUMDes income to Village Original Income (PADesa). Apart from these various benefits, BUMDes in Lelato Village facing several obstacles, namely the lack of capital owned by BUMDes, the lack of human resource capacity in managing BUMDes, the lack of public knowledge about BUMDes and the lack of community participation in advancing BUMDes business units.

Keywords : Management, Village-Owned Enterprises, Improving the Village Community Economy

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