ABSTRACT

***MARWAH ABDULLAH**. The Gorontalo Regency Youth, Sports, and Tourism Service's use of regional asset management to boost original regional income (ORI). overseen by **WIDYA KURNIATI MOHI** as a member and **MUH. FIRYAL AKBAR** as chairman.*

An overview of regional asset management in raising original regional income (ORI) in the Gorontalo Regency Youth, Sports, and Tourism Service is the goal of this study. The research methodology employs a qualitative approach and a qualitative research type. Several informant interviews, observation, and the recording of secondary data pertaining to the research problem were used as data collection methods. According to the study's findings, the Gorontalo Regency Youth, Sports, and Tourism Service's regional asset management was subpar for boosting local revenue. due to a lack of funding and a lack of facilities. In addition to poorly managed asset inventory or recording, some assets—such as two-wheeled vehicles—have not yet been written off, which raises maintenance costs, and the assessment of asset use has not been at its best. Therefore, in order to manage regional assets, regional governments need to expand the capacity of their apparatus and conduct frequent inventory and appraisals.

***Keywords:** Regional Original Income, Asset Management*