ABSTRACT

MOHAMAD NOVAL HILAHAPA, The influence of the existence of the company PT. Harim Farmsco Indonesia on corn Farmers' Income in the Tibawa sub district, Gorontalo regency, under the guidance of TRISUSANTI LAMANGIDA as Chairperson and SRI HANTUTI PARAMATA as members.

Corn commodity is a commodity that has a good prospect of increasing farmer income. With the presence of the company PT. Harim Farmsco Indonesia which is engaged in drying and milling corn. The objective of research was to determine the influence of the existence of the company PT. Harim Farmsco Indonesia on corn Farmers in the Tibawa sub district, Gorontalo regency. The rsearch used quantitative approach with used questionnaire which are supported primary data and involved 30 respondents who asked questions as a sample. The results concluded there was a less significant effect between the factors X1 (Price); X2 (Amount of Supply) and X3 (Quality of Corn) on income (Y) of corn farmers in Cibawa District. The lack of significance between the factors X1; X2; and X3, is shown by the results of the analysis which obtained the regressive equation with a value of R2squre = 0.249 or as large as 0.249 x 100% = 24.9 percent. This means that it is mandatory to change X1; X2 and X3 as independent variables mean that corn crop revenue can only increase by 24.9 percent. This value is low if it is compared with other factors not studied.

Keywords: Factors, Income, Farmers, Corn

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