ABSTRAK

Penelitian ini bertujuan untuk mengetahui peranan sarana prasarana dalam membangun citra positif di lingkungan sekolah pada SDN 5 Limboto Kabupaten Gorontalo. Penelitian ini menggunakan pendekatan kualitatif dengan metode deskriptif melalui wawancara, observasi, dan dokumentasi yang melibatkan kepala sekolah, guru, dan siswa. Hasil penelitian menunjukkan bahwa sarana dan prasarana sekolah umumnya telah tersedia dan dimanfaatkan motivasi belajar siswa, serta memberikan kesan positif bagi warga sekolah dan masyarakat. Meskipun masih terdapat keterbatasan, pihak sekolah terus berupaya melakukan pengelolaan dan perawatan fasilitas secara optimal. Berdasarkan hasil penelitian dapat disimpulkan bahwa sarana dan prasarana memiliki peranan yang sangat penting dalam membangun citra positif sekolah di SDN 5 Limboto, Kabupaten Gorontalo. Ketersediaan serta pemanfaatan fasilitas sekolah yang relatif memadai mampu menciptakan lingkungan belajar yang nyaman dan kondusif, meningkatkan motivasi belajar siswa, serta memberi kesan positif bagi warga sekolah maupun masyarakat sekitar.

Kata kunci: sarana dan prasarana, citra positif sekolah, lingkungan sekolah.

ABSTRACT

This study aims to determine the role of facilities and infrastructure in building a positive school image at SDN 5 Limboto, Gorontalo Regency. This study used a qualitative approach with descriptive methods thraugh interviews, observation, and documentation involving the principal, teachers, and students. The results indicate that school facilities and infrasructure are generally available and well utilized, creating a comfortable learning environment, increasing student motivation, and creating a positive impression on the school community and the wider community. Despite limitations, the school continues to strive for optimal facility management and maintenance. Based on the research results, it can be conluded that facilities and infrastructure play a crucial role in building a positive school image at SDN 5 Limboto, Gorontalo Regency. The availability and utilization of relatively adequate school facilities can create a comfortable and conducive learning environment, increase student motivation, and create a positive impression for the school community and the surrounding community.

Keywords: Facilities and infrastructure, positive school image, school environment.