Abstract

This study aimed to analyze the implementation of production management in a quail farming enterprise owned by Mr. Safrianto Ishak. The study employed a descriptive qualitative approach, with data collected through observation, interviews, and documentation. Data were analyzed through data reduction, data presentation, and conclusion drawing. The results showed that the enterprise had implemented production management functions, including planning, organizing, actuating, and controlling. In the planning stage, the owner determined the use of 500 laying quails, tiered battery cages, and Sinta SP2 commercial feed; however, temperature regulation, humidity control, and drinking water management had not been systematically structured. The organizing function involved employees, but task allocation and work schedules had not been clearly established. Daily operational activities were carried out routinely, including feed provision, drinking water supply, egg collection, and cage cleaning. The Hen Day Production (HDP) value reached 80%, which was considered fairly good. Control was conducted directly by the owner on a daily basis; however, it had not been supported by a regular production recording system.

Keywords: *production management; quail; household-scale farming; Hen Day Production (HDP)*

Dipindai dengan CamScanner