Abstract

This study aims to describe and analyze the implementation model of character education within the Seven Habits of Great Indonesian Children Program in kindergartens in West Popayato District, Pohuwato Regency. The focus of this study is to examine the program's implementation process, the character values developed, and the supporting and inhibiting factors in its implementation in the school environment. This study used a qualitative approach with a descriptive approach. The research subjects consisted of principals, teachers, and students at several kindergartens in West Popayato District, Pohuwato Regency. Data collection techniques were observation, interviews, and documentation. Data analysis was conducted through the stages of data reduction, data presentation, and conclusion drawing. Data validity was tested through triangulation of sources and techniques.The results indicate that the implementation of character education through the Seven Habits of Great Indonesian Children Program has been implemented through daily habituation activities integrated into the learning process and school activities. Seven habits, including waking up early, praying, exercising, eating healthy and nutritious food, a love of learning, social interaction, and going to bed early, have been proven to instill character values such as discipline, responsibility, independence, religiosity, social awareness, and a healthy lifestyle in early childhood. The program's success is supported by teacher commitment, parental involvement, and a conducive school environment. Obstacles identified include differences in family backgrounds, a lack of consistent home habits, and limited supporting facilities. Therefore, ongoing collaboration between schools, families, and the community is necessary to optimize the implementation of character education through the Seven Habits of Great Indonesian Children Program.

Keywords: *Character Education, Implementation of the Seven Habits of Great Indonesian Children, Early Childhood, Kindergarten.*