Abstract

The objective of this study was to examine the implementation of the Smoke-Free Area Policy at Suwawa Public Health Center, Bone Bolango Regency. A qualitative approach was utilized, with data collected through observation, interviews, and documentation. Findings indicate that implementation of the Smoke-Free Area Policy at Suwawa Public Health Center has not reached optimal levels. The policy's objectives and targets were clearly defined and supported by a robust legal framework; however, in practice, enforcement relied primarily on persuasion, leading to inconsistent application. The implementation process encountered challenges due to a community culture that remains permissive toward smoking in public spaces. While stakeholder support existed in principle, limited supervision and coordination reduced overall effectiveness. In terms of outcomes, employee compliance was relatively high, but community compliance varied by context. Initial behavioral changes were observed, though these changes have not yet become fully sustainable. Strengthening socialization, law enforcement, and stakeholder coordination are identified as key strategies to enhance the effectiveness of the Smoke-Free Area Policy at Suwawa Public Health Center.

Keywords: *policy implementation; smoke-free area; public health center*

Dipindai dengan CamScanner